



Breaking News: BOMA International's 7-Point Challenge Reaches 100 Endorser Milestone

BOMA members are transforming the marketplace

Thanks to the commitment of BOMA member companies and local associations around the country, [BOMA International's 7-Point Challenge](#) has reached a milestone of 100 endorsers. This achievement demonstrates commercial real estate's commitment to voluntarily transform the marketplace through aggressive but attainable targets, and could not be accomplished without the support of committed BOMA members. Not only does the Challenge benefit the environment, and in many cases the bottom line, it also shows that commercial real estate truly "walks the walk" when BOMA fights mandates and lobbies for green incentives on Capitol Hill.

"Thank you to everyone who has signed on to the 7-Point Challenge. Together we are taking steps to positively impact our planet and achieve market transformation," remarked Richard D. Purtell, chair and chief elected officer of BOMA International. "These 100 endorsers understand that optimizing energy performance is important to the triple bottom line—people, planet and profit—and we only expect the momentum to grow."

Here are just a few of the sustainability strategies that BOMA members are implementing to meet the goals of the 7-Point Challenge:

- Host a quarterly breakfast for engineers and other property management staff with a specific sustainability topic, such as water conservation and HVAC efficiency. (BOMA/Ft. Lauderdale & the Palm Beaches)
- Form a green committee to spearhead sustainability efforts and coordinate strategic green initiatives. (BOMA/Boston)
- Install waterless urinals to conserve large amounts of water. (River Rock Real Estate Group)
- Install an Energy Management System that optimizes air-conditioning and lighting precision. (Bank of America Tower at International Place)
- Host a workshop on how to benchmark your building's energy and water usage through ENERGY STAR Portfolio Manager. (BOMA/Boise)
- Lower your condenser water temperature set point and ensure that set point is optimized to outdoor conditions. (Merritt 7 Corporate Park)
- Conduct waste stream audits to maximize recycling. (The Ashforth Company)
- Retro-commission your air handler to ensure proper operation under all conditions. (Coventry Health Care, Inc.)

- Create a tenant sustainability communication plan that informs tenants on how to maximize energy-savings efforts and reduce their carbon footprint. (Akridge)

The 7-Point Challenge Honor Roll:

BOMA member companies: Advance Realty Group • Akridge • The Ashforth Company • Brookfield Properties • California Plaza • Carr Services • CB Richard Ellis • CNL Commercial Real Estate • Colonial Properties Trust • Cousins Properties • Coventry Health Care • Crescent Real Estate • Crescent Resources, LLC • Crimson Services, LLC • Cushman & Wakefield • Eastman Management Corporation • Glenborough, LLC • Granite Properties, Inc. • Hallmark Partners, Inc. • Harbor Group Management Company • Hines • The Irvine Company • LBA Realty • Liberty Property Trust • Lincoln Property Company • Lowe Enterprises Real Estate Group • Merritt 7 Venture LLC • MetroNational • Omaha Douglas Public Building Commission • Opus • Parkway Properties, Inc. • Parmenter Realty Partners • PM Realty Group • RiverRock Real Estate Group • RREEF • Ryan Companies US, Inc. • Shorenstein Properties, LLC • Stream Realty Partners, L.P. • Thomas Properties Group • Transwestern • Unico Properties LLC • USAA Real Estate Co. • Washington Real Estate Investment Trust • Wealth Capital Management, Inc. (Bank of America Tower at International Place) • Wells Real Estate Funds • Zimmer Real Estate Services, L.C.

BOMA local associations in: Austin • Baltimore • Birmingham • Boise • Boston • Buffalo • Chattanooga • Chicago • Cincinnati • Greater Cleveland • Columbus • Dallas • Denver Metro • Metropolitan Detroit • Fort Lauderdale/Palm Beaches • Hawaii • Houston • Kansas City • Greater Hartford • Greater Los Angeles • Greater Tampa Bay • Inland Empire • Iowa • Jacksonville • Miami-Dade • Minneapolis • Nashville • New Mexico • New York • Oakland-East Bay • Omaha • Orange County • Orlando • Philadelphia • Phoenix • Pittsburgh • Portland • Raleigh-Durham • Sacramento • San Antonio • San Diego • San Francisco • Seattle-King County • Silicon Valley • Southern Connecticut • Suburban Chicago • Southwest Florida • Tallahassee • Utah • Virginia • Metropolitan Washington • BOMA State Coalitions in California and Florida.

The Environmental Protection Agency's **ENERGY STAR** program has also endorsed the challenge.

Thanks to all the BOMA member companies and local associations that have endorsed the 7-Point Challenge.

Add your name to the BOMA 7-Point Challenge Honor Roll today. Additional resources and information on how to endorse the Challenge are available at it the [7-Point Challenge Resource Page](#).

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